

Community event signs

Extract Outdoor Advertising on Council Owned and Managed Property

Community organisations wanting to erect a community event sign on Council owned or managed land are required to complete an application form and pay an application fee.

Sign Requirements

Subject to approval community organisations are permitted to erect signs on a designated site provided that no more than one sign is displayed at any time. Signs are to be erected for a maximum period of six weeks and must not be displayed longer than 14 days after the event is held.

Sponsorship advertising on the sign should not exceed 20 per cent of the area of the sign. For a sign five square metres in size, sponsorship advertising will not exceed one square metre.

The display of advertising on the sign should clearly identify the sponsor's name, address and logo (if appropriate) and should appear across the bottom of the sign.

Location of Signs

There are eight sites available for the display of community event signage as shown on the attached map, unless the applicant is a tenant on a Council reserve and is requesting a community event sign for that reserve:

- North corner of Manningham Road and Thompsons Road
- North west corner of High Street and Doncaster Road (adjacent to Scout Hall, south of path)
- Swilks Reserve Swilk Street (to the east of the Templestowe Bowling Club)
- Leeds Reserve Doncaster Road
- Zerbes Reserve Blackburn Road
- Park Orchards Community Centre Park Road
- North west corner of Yarra Road and Launders Avenue, Wonga Park
- North of Springvale Road, entrance Mullum Mullum Reserve

Signs promoting Council run events that are for the benefit of the majority of the City's residents such as Australia Day celebrations, Carols by Candlelight or an event in the park, may be permitted on the sites other than these listed above, at the discretion of Council's Director Planning and Environment.

Only one community event sign can be displayed at any of the nominated sites

The event being advertised must be taking place in Manningham.

How to Apply

An application for a community event sign must be lodged 5 working days prior to its proposed display start date. With any application for a community event sign community organisations are required to provide: certificate of currency for public liability insurance; a schematic drawing of the proposed sign identifying dimensions, wording, colours and pictures; and, an application fee.

A community event sign is a sign, not exceeding five square metres, promoting an educational, cultural, political, religious, social or recreational event that is not promoted or carried out for commercial purposes. This also includes the promotion of club activities such as sporting clubs' registration days.

Enforcement

Signs erected without approval or that do not meet the conditions of Council's Policy will be impounded without notice, held for seven days before disposal and a fine will be issued:

- \$200 fine to the person responsible for erecting the sign
- The impoundment fine will depend on level of resources required to undertake the sign removal. There is a \$15 daily fee while impounded.

For a full copy of the Outdoor Advertising on Council Owned and Managed Property Policy please visit www.manningham.vic.gov.au Please contact Council's Statutory Planning Unit on 9840 9470 for further information.

Community Event Signage Sites in Manningham

